



Richard D. Sweatt
ARTIST • ART DIRECTOR

Richard D. Sweatt now resides in Bend, Oregon. Originally came from New Jersey, where he was born and raised until he was seven years old. He moved to California and finished attending grade school. He completed Jr. High School in St. Louis. He then moved to attend High School in Chicago and moved back to California for Cerritos Jr. College where he then finished school at CSULB.

He started his art education at an early age and was influenced by his mother. His art teachers in school and private art school were quick to see his talent. After art classes, animation courses and art history at CSULB, he began work in the Advertising Field.

His early advertising expertise has included production, line art, color-cutting, layout, illustration and marker comp layouts. Later he became an Account Executive and Color Department Head. As a Graphic Designer, he is highly creative and multi-talented. He has experience in the development of many facets of advertising materials. Richard has managed and organized graphic departments at dozens of advertising agencies. Being inventive and quick thinking has proven to be successful in the completions of work for companies in diverse industries such as; advertising, entertainment, printing and manufacturing.

His 40 year advertising career has included full time positions as Art Director, Senior Art Director and Freelance Graphic Designer. The last fifteen years he has had his own business, Mouse Images. His business includes both traditional artwork and computer graphics.

In the past he has created and designed for companies like; CBS, Hughes Aircraft, and 100 other advertising agencies, manufacturers and retailers. He has been honored in the advertising field with over forty awards from the Inland Empire ADDY'S.

The last few years he has had a renewed interest in painting both oil and acrylic utilizing various subjects. He is currently a member of OCFA Association. He has participated in the Avantgarden Gallery, the Showcase Gallery and the Artist's Eye Gallery, and has recently been in the well-known Hillcrest Art Festival.

Adding to his versatility is his newly published children's book FUZZY FRIENDS. This is an illustrated graphic storybook geared to promote life's lessons for young children. The self-published book is available for purchase on line at: www.LuLu.com and www.amazon.com.

Web pages: mouseimages.com and theartofricharddsweatt.info